



ANZCHOG

Annual Scientific Meeting

Clinical trials informing comprehensive care

Brisbane | Wednesday 30 July 2025 – Friday 1 August 2025

Marketing Kit

ANZCHOG Overview

Every year, Australian & New Zealand Childrens Haematology/Oncology Group (ANZCHOG) host a meeting for members to come together and discuss the latest issues in our field.

Why should you use this toolkit?

The ASM will have a large digital marketing presence, allowing attendees to engage in a more social and mobile experience before, during and after the ASM. This kit is designed to help you amplify discussion surrounding the ASM, and make digital marketing involvement in the event seamless.

By joining the conversation on our multiple digital media outlets, attendees will be able to stay up to date on current ASM activities so they can locate these activities in real-time and get involved. This ensures that our attendees won't miss any of the exciting events taking place during

the week of the ASM. In addition, we highly encourage your team to use this media kit in your social activation plans to integrate, amplify, and extend your visibility during the ASM.

Who should use this toolkit?

Speakers, sponsors, exhibitors and participants who are engaged in digital marketing.

We have created this toolkit to make it easy and seamless for our partners to figure out where conversations about the ASM are happening and how to participate.

Before ASM 2025

Generate interest and increase participation

During ASM 2025

Live conference coverage and interaction

After ASM 2025

Share ASM 2025 stories and stay connected



Dates

30 Jul – 1 Aug 2025



Venue

Sofitel Brisbane Central



General Enquiries

info@asm-anzchog.com



Website

asm-anzchog.com



Hashtag

#ANZCHOG2025ASM



LinkedIn and X

anzchog

Logos



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Email Signatures



Powerpoint Template



EDM Banners

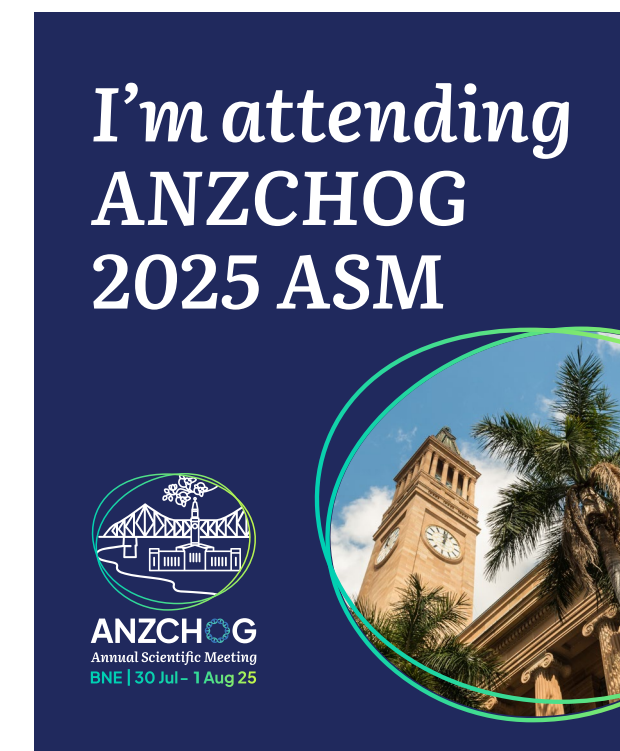


Social Tiles

SQUARE (LINKEDIN, X, FACEBOOK)



PORTRAIT (INSTAGRAM)





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