



**ANZCHOG**

Annual Scientific Meeting

BNE | 30 Jul – 1 Aug 25

# Partnership and Exhibition Prospectus

**ANZCHOG**

Australian & New Zealand  
**Children's Haematology/  
Oncology Group**





## Message From The Convenors

On behalf of the Australian and New Zealand Children's Haematology/ Oncology Group (ANZCHOG), you are warmly invited to partner with us for the ANZCHOG 2025 Annual Scientific Meeting (ASM) to be held in Brisbane from Wednesday 30 July to Friday 1 August 2025.

Paediatric oncology and haematology are highly intertwined and collaborative specialties, with multidisciplinary care forming the backbone of therapy. The opportunity to share our collective experiences, learn about new therapies, and network with national and international colleagues is key to driving improvements in our fields. The annual ANZCHOG ASM brings together multidisciplinary professionals in research, diagnosis, treatment and rehabilitation of children and adolescents with cancer and blood disorders from across Australia and New Zealand.

The 2024 ASM attracted over 350 delegates to Adelaide and delivered an outstanding program of national and international leaders in the field, showcasing the latest developments in diagnosis and management of cancer and blood disorders through translational research. Industry partnerships were fundamental to the success of this event, including an integrated industry-led program and supported networking opportunities for attendees.

This year, we explore the theme, “**Clinical Trials Informing Comprehensive Care**,” which highlights the transformative power of clinical research in shaping the future of treatment and outcomes for children and adolescents. These trials drive the development of new therapies, refine existing care pathways, and ultimately improve survival and quality of life for children and their families

We are proud to welcome national and international experts from a wide range of disciplines, including oncology, haematology, radiology, surgery, nursing and allied health, reflecting the truly multidisciplinary nature of paediatric cancer care. These leaders will bring a diversity of perspectives and cutting-edge research that will foster in-depth discussions and drive forward-thinking approaches to clinical care. The meeting will serve as a vital platform for sharing knowledge that transcends specialties, enabling a holistic understanding of how clinical trials impact not only treatment but also the comprehensive care of children and adolescents with cancer and blood disorders.

Engagement with our industry partners is a valuable element of the ASM for our attendees, and we are excited to invite your partnership with this program. In addition, we are offering novel ways that you can partner with us to support our growing pre-ASM workshop program, and the attendee experience.

On behalf of the Local Organising Committee, we welcome you to join us in Brisbane.

**Please contact our meeting secretariat's partnership manager, Rebecca Teuma, by email ([Rebecca.teuma@wearemci.com](mailto:Rebecca.teuma@wearemci.com)) or phone (0447 440 187) to discuss partnering with the ANZCHOG 2025 ASM.**

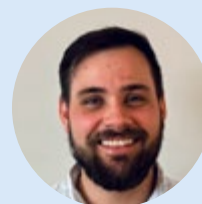
## The 2025 Annual Scientific Meeting Convenors



**Dr Rick Walker**  
Paediatric and AYA Oncologist



**Jessica Nicholson (Hobbs)**  
Oncology Nurse



**Kirt Myers**  
Clinical Research Coordinator

## Local Organising Committee



**A/ Prof Wayne Nicholls**  
AYA Paediatric Oncologist  
Director of the Oncology Service Group



**A/ Prof Andrew Moore**  
Paediatric Oncologist  
Director of Research



**Dr Chris Fraser**  
Paediatric Oncologist



**Dr Steve Foresto**  
Paediatric Oncologist



**Dr Trisha Soosay Raj**  
Paediatric Oncologist



**Dr Mellissa Maybury**  
Clinical Research Coordinator

# About ANZCHOG

Founded in 1986, the Australian and New Zealand Children's Haematology/ Oncology Group (ANZCHOG) is an independent, not-for-profit organisation, committed to ensuring Australian and New Zealand children and adolescents receive world-class cancer care.

We are the peak body, and the Cancer Cooperative Trials Group (CCTG) dedicated to children's cancer care in Australia and New Zealand. We spearhead national initiatives to enhance clinical care through communication, networking and education for paediatric oncologists and health professionals. We actively work with international trial consortia to ensure Australian and New Zealand children can access the latest promising cancer treatments.

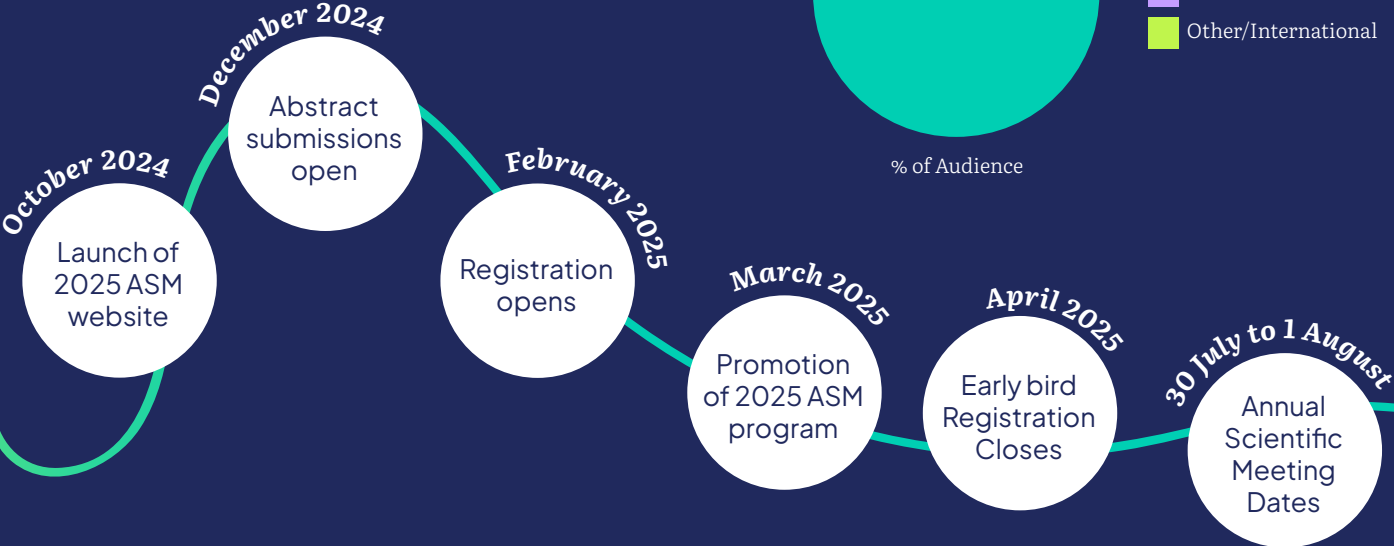
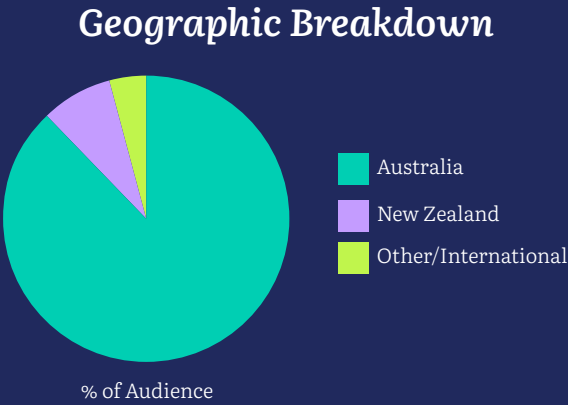
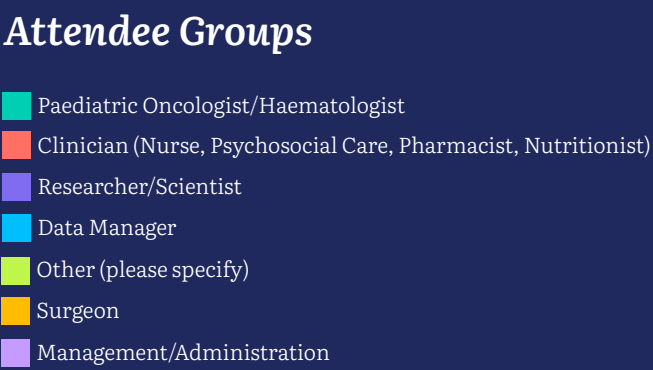
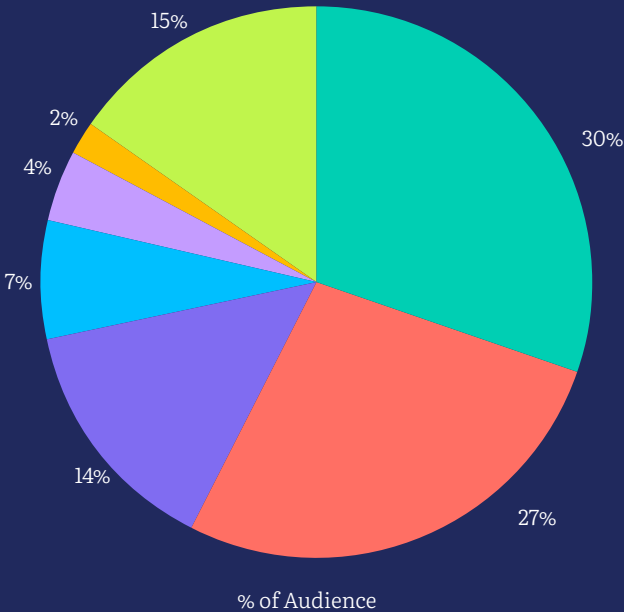
ANZCHOG's mission is to strive for excellence in clinical care, research, professional education and advocacy. Our core values reflect this commitment:

- Excellence – We are driven by excellence, innovation, and quality in everything we do, ensuring that the care we support and deliver meets the highest standards.
- Collaboration – We partner broadly for collective success, working across borders and disciplines to foster the best outcomes for children and adolescents with cancer and blood disorders.

- Care – Empathy and compassion guide our actions and decisions.
- Integrity – We uphold the highest standards of transparency, accountability, and ethical conduct.
- Inclusivity – We believe in fostering an inclusive environment where every voice is heard and respected.

**For additional information please see the official ANZCHOG website at [www.anzchog.org](http://www.anzchog.org)**

# Fast Facts & Planning Milestones



# Program

\*Please note this preliminary 2025 program is subject to change.

Day 1 - Wednesday			
0800 - 0900	Arrival tea and coffee and registration open		
0900 - 1500	ANZCHOG Pre-Conference Workshop	ANZCHOG Pre-Conference Workshop	ANZCHOG Pre-Conference Workshop
1500 - 1600	Afternoon Tea - Registration Open, Trade Display and Poster Viewing		
1600 - 1630	Opening Ceremony		
1630 - 1715	Plenary 1		
1715 - 1800	Plenary 2		
1800 - 1915	Welcome Reception in Exhibition		
1930 - 2100	Partner Dinner Symposium		
Day 2 - Thursday			
0730 - 0830	Partner Breakfast Symposium		
0800 - 0900	Arrival tea and coffee and registration open		
0900 - 0945	Plenary 3		
0945 -1030	Plenary 4		
1030 -1100	Morning Tea - Trade Display and Poster Viewing		
1100 - 1145	Plenary 5		
1145 - 1230	Plenary 6		
1230 -1345	Lunch - Trade Display and Poster Viewing		
1245 -1330	Partner Lunch Symposium 1		
1345 -1515	ANZCHOG Clinical Trials Update		
1515 -1545	Afternoon tea - Trade Display and Poster Viewing		
1545 -1615	Meet the Expert Session 1	Meet the Expert Session 2	Meet the Expert Session 3
1630 -1800	Concurrent 1	Concurrent 2	Concurrent 3
1800 -1915	ANZCHOG 2025 ASM Poster Session in Exhibition		
Day 3 - Friday			
0730 - 0830	Partner Breakfast Symposium 2		
0800 - 0900	Arrival tea and coffee and registration open		
0900 - 0945	Plenary 7		
0945 - 1030	Plenary 8		
1030 - 1100	Morning Tea - Trade Display and Poster Viewing		
1100 - 1230	Concurrent 4	Concurrent 5	Concurrent 6
1230 - 1345	Lunch - Trade Display and Poster Viewing		
1245 - 1330	Partner Lunch Symposium 2		
1345 - 1515	Concurrent 7	Concurrent 8	Concurrent 9
1515 - 1545	Afternoon tea - Trade Display and Poster Viewing		
1545 - 1630	Plenary 9		
1630 - 1730	ANZCHOG 2025 ASM Best Abstracts		
1545 - 1630	Plenary 6		
1630 - 1730	ANZCHOG 2025 ASM Best Abstracts		
1900 - 0000	Gala Dinner		

# Partnership Opportunities

A limited number of key partnership packages are available including, Principal, Diamond, Gold, Silver and Bronze levels, along with individual partnership options. Please refer to our program outline on page 6 for more details on the meeting's partner program. partner

All partnership and exhibition pricing outlined in our prospectus are in AUD and exclusive of 10% GST.

Inclusions	Principal Partner (2 Opportunities)	Diamond Partner (Exclusive)	Gold Partner (3 Opportunities)	Silver Partner (Exclusive)	Bronze Partner (2 Opportunities)
	\$38,000 ex GST	\$30,000 ex GST	\$26,000 ex GST	\$20,000 ex GST	\$18,000 ex GST
<b>Partner Program</b>					
Lunch Symposium (exclusive per day)	Yes	No	No	No	No
Meet The Experts Session (Maximum 3 concurrent)	No	No	Yes	No	No
Networking Branding Package (Outlined below)	No	No	No	Yes	No
Dinner Symposium (exclusive per day)	No	Yes	No	No	No
Breakfast Symposium (exclusive per day)	No	No	No	No	Yes
<b>Networking and Lead Generation</b>					
Exhibition booth	(12sqm)	(6sqm)	(6sqm)	No	(6sqm)
Industry networking event listing	Yes	Yes	Yes	No	Yes
<b>Acknowledgements and promotion</b>					
Partner profile and logo on the ASM website	300 words	200 words	150 words	150 words	100 words
Acknowledgement of partner level on all ASM marketing and promotion materials	Yes	Yes	Yes	Yes	Yes
ASM app advertisement (PDF)	Yes	Yes	Yes	No	No
Advertising banner regarding partner program session on ANZCHOG LinkedIn	2	1	1	0	1
Advertising post regarding partner program session on ANZCHOG Members Platform (ANZCHOG Connect)	2	2	1	0	1

Inclusions	Principal Partner (2 Opportunities)	Diamond Partner (Exclusive)	Gold Partner (3 Opportunities)	Silver Partner (Exclusive)	Bronze Partner (2 Opportunities)
Acknowledgment of partners on ANZCHOG LinkedIn	Yes	Yes	Yes	Yes	Yes
Verbal partner acknowledgement during conference opening and closing address	Yes	Yes	Yes	Yes	Yes
Partner logo on ASM holding slide	Yes	Yes	Yes	Yes	Yes
Use of ANZCHOG ASM logo for promotional purposes	Yes	Yes	Yes	Yes	Yes
<b>Registrations</b>					
ASM Full Registrations	2	2	2	2	1
ASM Exhibition/ Staff Registrations (Transferable)	4	3	2	0	2
<b>Data and lead-connectivity</b>					
Delegate list (first and last name, organisation, country and email. Subject to GDPR and privacy laws)	Yes	Yes	Yes	Yes	Yes
Partner program session attendance report (app-based scanning)	Yes	Yes	Yes	No	Yes
Exhibition lead tracking technology (app-based QR-code. Exportable leads and notes)	Yes	Yes	Yes	Yes	Yes

# Partner Package Entitlements

## Lunch Symposium

An exclusive industry program plenary session to undertake delivery of educational content to delegates at the ANZCHOG 2025 ASM.

Principal  
Partner  
exclusive  
per day

Entitlements:

- 45 min duration presentation.
- Capacity 100 pax.
- Speaker abstract approval required for inclusion in the program.
- Speaker and moderator invited at industry partner's discretion and approved by ASM program committee. Honorarium or speaker fees offered to speakers at the discretion of the partner.
- Plenary format (no competing scientific or program committee content).
- Promotion as part of the ASM partner program beginning 2 months from the ASM dates.
- Standard AV and room hire included.
- RSVP and attendance data provided (subject to GDPR and privacy).
- Acknowledgment of partners on ANZCHOG Social Media platform.
- Two (2) event advertising banner on ANZCHOG LinkedIn with acknowledgment of sponsorship.
- Two (2) event advertising post on ANZCHOG Members Platform (ANZCHOG Connect) with acknowledgment of sponsorship.

## Evening Symposium

An exclusive industry session to undertake delivery of educational content to delegates. Providing a relaxed environment for both networking and engagement at the ANZCHOG 2025 ASM.

Diamond  
Partner  
1 Opportunity

Entitlements:

- 45 min duration presentation – Additional time for attendees to interact with the presenters and network over dinner.
- Capacity 40 pax.
- Catering included for up to 40 pax including partner staff (menu selection from set menus available), additional catering available at partner cost.
- Speaker abstract approval required for inclusion in the program.
- Speaker and moderator invited at industry partner's discretion and approved by ASM program committee. Honorarium or speaker fees offered to speakers at the discretion of the partner.
- Plenary format (no competing scientific or program committee content).
- Promotion as part of the ASM partner program beginning 2 months from the ASM dates.
- Standard AV and room hire included.
- RSVP and attendance data provided (subject to GDPR and privacy).
- Acknowledgment of partners on ANZCHOG Social Media platform.
- One (1) event advertising banner on ANZCHOG LinkedIn with acknowledgment of sponsorship.
- Two (2) event advertising post on ANZCHOG Members Platform (ANZCHOG Connect) with acknowledgment of sponsorship.

# Partner Package Entitlements

## Meet The Experts Session

A dedicated timeslot on Thursday to host a speaker and moderator combination and facilitate critical discussions on a topical theme.

Entitlements:

- 30-minute duration.
- Capacity 80 pax.
- Speaker abstract approval required for inclusion in the program.
- Speaker and moderator invited at industry partner's discretion and approved by ASM program committee. Honorarium or speaker fees offered to speakers and chairs at the cost of the partner.
- Dedicated timeslot in a concurrent format (maximum 3 Meet the Expert sessions).
- Promotion as part of the ASM partner program.
- Standard AV and room hire included.
- Acknowledgment of partners on ANZCHOG Social Media platform.
- One (1) event advertising banner on ANZCHOG LinkedIn with acknowledgment of sponsorship.
- One (1) event advertising post on ANZCHOG Members Platform (ANZCHOG Connect) with acknowledgment of sponsorship.

Gold  
Partner  
Maximum 3  
concurrent

# Partner Package Entitlements

## Networking Branding Package

*A dedicated lounge for the duration of the conference.*

Introducing our exclusive delegate room.

A dedicated space for private calls, focused conversations, and seamless email correspondence during breaks. will enhance the conference experience with this amenity.

Entitlements:

- Partner signage and branding at the conference entrance to the room (digital display).
- Our expert project team will craft a custom-designed room to showcase your brand (additional items and furniture can be organised at the sponsors expense)
- Ability to display your marketing materials inside the room for maximum exposure.
- All marketing material for room design to be provided by sponsor.
- Room to provide 20-person capacity.
- App notification provided to all delegates.
- One (1) meeting app advertisement
- Opportunity to provide up to 2x pull-up banners within the room.

### Conference entrance signage

This feature involves creating a visually appealing and attention-grabbing sign at the entrance of the conference venue. The sign will prominently display the ANZCHOG conference logo alongside your organisation's logo. This serves as a clear indication to delegates that they have arrived at the right place and sets the tone for the event.

- Prominent inclusion of your organisation logo at the entrance of the conference.
- Designed by the project team and to be strategically placed, to be the first branding delegates see

### Notice board sponsor

A prominent place where delegates will place all their public notices. The notice board will be incorporated with your organisation logo.

- Notice board will contain your organisations printed logo.
- A one-page marketing material document can be placed in the centre of the notice board. (Provided by sponsor)

### Meeting App Advertisement

- One full page pdf advertisement in the meeting app
- HTML capable advertisement available from the partner zone of the app
- Artwork to be provided by partner to specification
- Advertisements to be approved by the organising committee

### Pre-ASM Advertorial

- One (1) advertising banner on ASM promotional EDMs
- Partner can select EDM distribution date (subject to availability).
- Maximum 3 banners per EDM.
- EDM sent to entire ANZCHOG database.
- Advertisements to be approved by the organising committee.
- Partner to provide logo to specification, URL link and advertorial copy (max 1250 words).
- Acknowledgment of partners on ANZCHOG Social Media platform.

### Registrations

- 2 X Full delegate registrations
- 2 X gala dinner tickets

Silver  
Exclusive

# Partner Package Entitlements

## Partner Breakfast

Package \$18,000 ex GST | Stand-alone purchase \$13,000 ex GST

An exclusive breakfast session to undertake delivery of educational content to delegates at the ANZCHOG 2025 ASM.

**Bronze  
exclusive  
per day**

Entitlements:

- 60 – minute duration (Suggested 45 minute presentation time. 15–minute meet and greet and catering window)
- Capacity – 40 pax.
- Catering included for up to 40 pax including partner staff (menu selection from set menus available), additional catering available at partner cost.
- Speaker abstract approval required for inclusion in the program.
- Speaker and moderator invited at industry partner's discretion and approved by ASM program committee. Honorarium or speaker fees offered to speakers at the discretion of the partner.
- Promotion as part of the ASM partner program.
- Standard AV and room hire included (Room setup as per scientific program).
- RSVP and attendance data provided (subject to GDPR and privacy) at 1 week out from the meeting dates.
- Acknowledgment of partners on ANZCHOG Social Media platform.
- One (1) event advertising banner on ANZCHOG LinkedIn with acknowledgment of sponsorship.
- One (1) event advertising post on ANZCHOG Members Platform (ANZCHOG Connect) with acknowledgment of sponsorship.



# Pre-ASM Opportunities

We invite potential sponsors to be a part of our pivotal pre-conference program, which consistently draws strong participation from nurses, allied health professionals, and other key members of the paediatric oncology and haematology community. These events have become a highlight of the Annual Scientific Meeting, fostering valuable discussions, skill development and collaboration across a range of disciplines.

These pre-conference sessions provide an excellent opportunity for sponsors to engage directly with a diverse audience of healthcare professionals who are critical to the delivery of comprehensive care.

## ANZCHOG Pre-Conference Education Day (Allied Health)

\$10,500 ex GST

The ANZCHOG Pre-Conference Education Day for Allied Health professionals was introduced for the first-time last year and immediately proved to be a success.

This educational event is tailored for medical professionals, allied health practitioners, psychosocial staff, nurses and clinical and trial researcher, designed to foster collaboration, enhance clinical skills and facilitate knowledge sharing through interactive sessions, panel discussions, and case studies led by national and international experts. Covering key topics such as patient care, rehabilitation and psychosocial support, the Education Day addresses the unique challenges faced by allied health professionals.

Entitlements:

- Catering provided for registered workshop attendees (menu selection and break time available at discretion of the secretariat).
- Expected number 50 delegates.
- Acknowledgement of partnership in all conference promotion associated with the workshop and partner program, including dedicated workshop information page on the conference website.
- Five (5) day-only staff registrations for pre-conference workshop.
- RSVP and attendance data provided 7 days prior and post event.
- Acknowledgment of partners on ANZCHOG Social Media platform.
- One (1) event advertising banner on ANZCHOG LinkedIn with acknowledgment of sponsorship.
- Three (3) event advertising post on ANZCHOG Members Platform (ANZCHOG Connect) with acknowledgment of sponsorship.
- Branding in digital format at Workshop on PowerPoint presentation.
- Announcement from speaker at break times, encouraging delegates to speak with sponsors, during breaks.
- Five-minute address to all delegates participating in the workshop. (The speech must be submitted beforehand for LOC approval)
- Branded material handed out to delegates attending pre-ASM workshop (At sponsor expense) submitted beforehand for LOC approval).

**Please note consumers may be invited to ANZCHOG Pre-Conference Education Day (Allied Health), program dependant.**

# Partner Package Entitlements

## ANZCHOG Pre-Conference Nurses Workshop

\$10,500 ex GST

The ANZCHOG Pre-Conference Nurses Workshop has been an integral and highly anticipated component of the ANZCHOG Annual Scientific Meeting for several years. With a focus on paediatric oncology and haematology nursing, this event consistently draws strong participation from nurses across Australia and New Zealand. It has become a cornerstone for professional development, offering nurses the opportunity to learn from leading experts, share experiences and discuss innovations in care.

Entitlements:

- Catering provided for registered workshop attendees (menu selection and break time available at discretion of the secretariat).
- Expected number 50 delegates.
- Acknowledgement of partnership in all conference promotion associated with the workshop and partner program, including dedicated workshop information page on the conference website.
- Five (5) day-only staff registrations for pre-conference workshop.
- RSVP and attendance data provided 7 days prior and post event.
- Acknowledgment of partners on ANZCHOG Social Media platform.
- One (1) event advertising banner on ANZCHOG LinkedIn with acknowledgment of sponsorship.
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- Branding in digital format at Workshop on PowerPoint presentation.
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- Five-minute address to all delegates participating in the workshop. (The speech must be submitted beforehand for LOC approval)
- Branded material handed out to delegates attending pre-ASM workshop (At sponsor expense) submitted beforehand for LOC approval).



# Branding

## Meeting App

\$10,000 (Exclusive)

A critical resource for all attendees that includes program information, exhibition listing and peer-to-peer connectivity and exportable contact list functionality that provides a highly visible branding opportunity.

Entitlements:

- Available to all delegates.
- Partner logo on all app pages and lobby of the app.
- Acknowledgement in all marketing material as Meeting App Partner.
- One (1) meeting app advertisement included in the "industry zone" (subject to provision of artwork to specification).
- Includes 2 full conference ASM registrations.
- Acknowledgment of partners on ANZCHOG Social Media platform.
- One (1) meeting app post on ANZCHOG Members Platform (ANZCHOG Connect) with acknowledgment of sponsorship.

### App Statistics

Quick overview of the app statistics from last year.

No. of app downloads: 352

Total Views: 17,353

Total Unique Views: 6,985

Total Views on Partnership Page: 10,780

## Lanyards

\$10,000 (Exclusive)

Ensure your logo is a highly visible and memorable brand reminder of a successful ANZCHOG ASM.

Entitlements:

- Provided to all attendees for registration identification.
- Partner logo included with the ANZCHOG and ANZCHOG ASM 2024 logo on the name badge.
- Acknowledgement in all marketing material as Lanyard Partner.

## Social Media Photo Wall

\$10,000 (Exclusive)

A custom-built wall featuring the prominent display of your logo. Included is a QR code that can be scanned so that delegates can be informed. Strategically positioned on the exhibition floor. Ensuring maximum visibility and impact, allowing delegates to take photos and post them on social media.

Entitlements:

- Artwork to be designed with our design team implementing your logo alongside the ANZCHOG logo.



# Program

## International/National speaker sponsor

International - \$18,000

National (Australian/New Zealand) - \$5,500

An opportunity to support speakers within the ASM across their presentation commitments and provide support to the ASM to engage high-profile speakers.

Entitlements:

- Logo against mention of speaker on all ASM marketing and delegate communications.
- Logo against sponsored speakers speaking engagements in the ASM program.
- Acknowledgement with logo and listing as a sponsor of the ASM on all ASM materials listing partners.
- Each sponsored speaker is offered transport, accommodation and registration and support by the ASM secretariat under the auspices of this sponsorship.
- Speaker invitations are at the sole discretion of the ASM local organising committee.
- Includes 2 full conference ASM registrations.
- Social Media acknowledgement on ANZCHOG platform.

# Delegate Experience

## Recharge Station

\$8,000 ex GST (Exclusive)

Keep our delegates powered up and connected with the opportunity to sponsor the charging station.

Entitlements:

- Dedicated charging station zone
- Opportunity to include QR code stickers on charging station tabletops.
- Acknowledgement in all marketing material as the recharge partner.
- 1 full ASM conference registration.

## Wellbeing Station

\$6,000 ex GST (Exclusive)

The exclusive Wellbeing Station will serve as a central point promoting health and wellness at the ANZCHOG 2025 Annual Scientific Meeting. This dedicated table will provide fresh fruit and water throughout the conference, offering attendees a refreshing option during the event.

Entitlements:

- Signage at the station to highlight your involvement
- Acknowledgement in all marketing material as the wellbeing station partner.
- 1 full ASM conference registration.

## Catering

\$6,000 (Exclusive per day, two opportunities)

Brand promotion opportunity to provide catering on one of the two main days of the meeting .

Entitlements:

- QR-code (to link to a preferred website/promotion) and bespoke promotional artwork can be included in signage design (provided by partner subject to specification).
- A tablecloth with branding can be provided at the cost of the sponsor.
- Catering signage housed in the exhibition one (1) promotional signs per catering station and tea/coffee station for the duration of the day.
- Acknowledgement in all marketing material as a catering partner.

## Directional Floor Decal

\$3,500 (3 opportunities)

Located at key intersections within the exhibition, secure one of a three placed prominently branded promotional decals .

Entitlements:

- Artwork to specification integrated into decal.
- Partner can select location from designated sites.

# Delegate Experience

## Barista Coffee Cart

\$10,000 (Exclusive)

A coffee cart is a high-visibility branding opportunity, sponsor our two barista coffee carts and ensure that all delegates can see your company branding whilst enjoying a coffee.

Entitlements:

- Exclusive branded cart in a dedicated space in the exhibition.
- Signage for the coffee cart to promote your involvement
- QR-code (to link to a preferred website/promotion) and bespoke promotional artwork. can be included in the cart design (provided by partner subject to specification).
- Acknowledgement in all marketing material as Coffee-cart partner.

# Networking

## Welcome Reception

\$10,000 (Exclusive) (NPO only)

A unique gathering to welcome all attendees to celebrate the opening of the ASM. Hosted within the ASM exhibition area.

Entitlements:

- 3-minute welcome address from partner's representative at opening of the welcome function. (Must be approved by ANZCHOG committee)
- Six (6) guest tickets to the welcome reception.
- Partner logo incorporated into welcome reception signage and proceedings.
- Acknowledgement as welcome reception partner in all marketing materials.
- 1 full ASM conference registration.
- Acknowledgment of partners on ANZCHOG Social Media platform.



## Poster Session

\$10,000 (Exclusive) (NPO only)

The Poster Session is a vital component of the ASM, providing a platform for researchers to showcase their innovative work and findings. This event encourages networking, collaboration and knowledge exchange among attendees. Hosted within the ASM exhibition area.

Entitlements:

- 3-minute welcome address from partner's representative at opening of the poster session. (Must be approved by ANZCHOG committee)
- Six (6) guest tickets to the poster session.
- Partner logo incorporated into poster session signage and proceedings.
- Acknowledgement as poster session partner in all marketing materials.
- 1 full ASM conference registration.
- Acknowledgment of partners on ANZCHOG social media platform.
- One (1) poster session post on ANZCHOG social media platform with acknowledgment of sponsorship.
- Two (2) poster session post on ANZCHOG Members Platform (ANZCHOG Connect) with acknowledgment of sponsorship.
- One (1) virtual poster session post on ANZCHOG Members Platform (ANZCHOG Connect) following the event to share poster with ANZCHOG members, will include acknowledgment of sponsorship.

# Networking

## Gala Dinner

\$12,000 (Exclusive) (NPO only)

The premier social function of ANZCHOG ASM 2025, bringing together our audience for a celebration of the group and the ASM experience.

Entitlements:

- 3-min welcome address from partner's representative at commencement of the dinner. (Must be approved by ANZCHOG committee)
- One reserved table for the partner and your guests.
- Six (6) tickets to the gala dinner.
- Partner logo incorporated into the display and proceedings of the dinner.
- Acknowledgement as gala dinner partner in all marketing materials.
- 2 full ASM conference registration.
- Acknowledgment of partners on ANZCHOG Social Media platform.

## Social Function Promotion

\$3,000

Industry partners to the meeting are welcome to host individual social functions. This partnership opportunity enlists our conference organisers support to effectively promote your function to our entire audience, and increase the attendance at your private function

Entitlements:

- One (1) banner on a selected pre-meeting scheduled promotional email.
- Function listing included on all the meeting's partner program promotions.
- Listing and function details (including any links to RSVP management software) on the partner program page of the meeting website.
- Listing in the meeting app.
- RSVPs are directed to the partner organisation to manage directly.

# Marketing/Advertising

## Pre-ASM EDM Banner

\$1,500

- Up to maximum three partner banners per pre-ASM EDM
- Partner can select date for EDM banner inclusion (schedule provided on application)
- EDM sent to entire ANZCHOG database + related association network
- Artwork to be provided by partner to specification
- Advertisements to be approved by the organising committee

## During-ASM EDM Banner

\$2,000 (Exclusive per day – 3 opportunities)

- Up to maximum three partner banners per pre-ASM EDM
- Partner can select date for EDM banner inclusion (Day 1, Day 2 or Day 3 of ASM)
- EDM sent to entire ANZCHOG database + related association network
- Artwork to be provided by partner to specification
- Advertisements to be approved by the organising committee

## Post-ASM EDM Banner

\$1,500

- Up to maximum three partner banners in exclusive post-ASM thank you EDM
- EDM sent to entire ANZCHOG database + related association network
- Artwork to be provided by partner to specification
- Advertisements to be approved by the organising committee

## Meeting App Advertisement

\$1,500

- One full page pdf advertisement in the meeting app
- HTML capable advertisement available from the partner zone of the app
- Artwork to be provided by partner to specification
- Advertisements to be approved by the organising committee

# Exhibition

The ANZCHOG 2025 ASM will host a fully catered and integrated exhibition experience for attendees. The exhibition space is offered to partners in a shell scheme format, but will also feature all break time catering, poster display area, and the welcome reception

Shell Scheme	
<b>Description</b>	A fitted-out booth the congress builds for walk-on exhibitors. No session access or gala dinner ticket.
<b>Size</b>	6sqm (3m x 2m)
<b>Commercial rate</b>	\$4,000 ex GST
<b>NPO/NGO rate</b>	\$2,500 ex GST
<b>Exhibitor listing (logo, 50-word profile, contact details)</b>	Yes
<b>QR-code lead tracking (app-based scanning)</b>	Yes
<b>On-site delegate list (GDPR compliant)</b>	Yes
<b>Complimentary exhibitor registrations (Exhibition access, catering, 1 x welcome reception ticket, 1 x poster session ticket. No conference access)</b>	Two (2) per 6sqm
<b>Additional exhibitor registrations (all days, transferable)</b>	\$450 ex GST
<b>Upgrade a complimentary exhibitor registration to full delegate registration (incl dinner ticket and session access)</b>	\$500 ex GST
<b>Walling, fascia with exhibitor name, power (4amps), lighting (2x 120W spotlights)</b>	Yes

# Partnership and Exhibition

## Terms & Conditions

The following are part of the contract between the partner and the conference managers, MCI Australia, and exhibitors/partners must observe these rules. In addition, any regulations imposed by the venue must also be observed. Any areas not covered are subject to MCI's final decision.

### Things you need to know

- The following terms and conditions apply to your participation as a sponsor.
- You (the sponsor) by returning a completed, signed and dated form explicitly accept these terms and conditions.
- Details may change without notice. Please refer to the congress website for the latest information.
- MCI Australia (ABN 76 108 781 988) representing the organising committee, and the Host body does not accept responsibility for any errors, omissions or changes.
- You agree that the organisers and other authorised stakeholders may use your contact information for any relevant purpose such as administration or advising of future events. You may ask us to limit communication to necessary matters.
- The Platform and MCI do not take responsibility should internet connection become unstable. Internet connection is out of the control of MCI Australia and the Platform provider, it is the responsibility of the delegate/sponsor/stakeholder to have

stable connection to access the platform.

- We will use reasonable endeavours to provide constant, uninterrupted access to the Platform and the Services, but with any software product, this cannot be guaranteed. We will not be responsible or liable for any direct or indirect losses or damages suffered or sustained by you as a result of, or in connection with, any interruption or delay in accessing and using the Platform or the Services Use of the platform

You will not, and you will ensure the Authorised Users will not:

- Modify the platform or merge any aspects of the platform with another programme other than as expressly provided under this Agreement.
- Record, reverse engineer, copy, duplicate, reproduce, create derivative works from, frame, download, display, transmit or distribute any of the Platform, the source code of the Platform or any documents, manuals or setup instructions provided with the Platform or in relation to the Services
- License, sell, rent, lease, transfer, assign or otherwise commercially exploit the Platform or the Services
- Engage in unlawful behaviour, including unauthorised access to or use of data, services, systems or networks, including an attempt to probe, scan or test the vulnerability of a system or network or to

break security or authentication measures

- Access, store, distribute or transmit:
  - Viruses, work, trojan or other malicious code that corrupts, degrades or disrupts the operation of the Platform;
  - Material that is unlawful, unethical, harmful, threatening, defamatory, obscene, infringing, harassing or racially or
  - ethnically offensive or a contravention of the rights of any third party;
  - Material that facilitates illegal activity, or
  - Material that abuses or causes damage or injury to any person or property
  - Provide Platform login details or password, or otherwise provide access to the Platform, to any unauthorised or unregistered third party and you will take all reasonable steps to prevent unauthorised access to, or use of, the Platform;
- Share any features of the Platform that are not publicly available with any unauthorised third party; and
- Engage in any conduct on the Platform that is in breach of this Agreement (or any agreements mentioned therein)
- Any breach of this clause 1 constitutes a breach of this Agreement and we may, at our absolute discretion, terminate or suspend your access to, and/or use of, the Platform or the Services, and/or take further actions against you for breach of this Agreement.

#### Services

- All Services will be provided based on the information and specifications supplied by you. All information that we provide is supplied in good faith, but we do not warrant or guarantee the accuracy or completeness of any information provided by us or any third party. It is not within the scope of our obligations to enquire as to, or to verify, the accuracy or completeness of information that we receive from your or any third parties.
- The Services, Deliverables and any Platform functionality specified in previous conversations are indicative only and may be amended by us from time to time. While we will use all

reasonable endeavours to deliver the features and functionality specified therein, nothing in this Agreement prevents us from amending the Services at any time during the event delivery.

- We will use reasonable endeavours to provide the Services promptly or by an applicable Delivery Date or such other dates as agreed by the parties in writing. Any Delivery Date or time quoted for delivery, commencement or completion of any part of the Services is an estimate only and time will not be of the essence.

#### Your obligations

You acknowledge that our ability to be able to provide the Services to you without delay or interruption is dependent on your full and timely cooperation. You will (and will ensure that the Authorised Users will):

- Co-operate with and assist us in the supply of your content;
- Promptly provide us with full and accurate information, data and explanations as and when required;
- Comply with applicable laws and regulations (including the General Data Protection regulation ("GDPR") with respect to user privacy, data collection, data retention, data transmission, data storage and the use of cookies
- Comply with all reasonable directions and guidelines from us as advised from time to time.

#### Financial facts

- We will have no liability for any losses suffered or any damage caused by errors or omissions in any information or instructions provided to us by you in connection with the Platform, the Services or any actions taken by us as at your direction.
- Phone or unpaid bookings will not be accepted
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.
- You will not receive any sponsorship entitlements, until all monies have been paid.
- All sponsorship prices in this prospectus are in AUD ex GST (10%)

- If you pay by credit card a payment processing fee may be applied
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer
- In no event will MCI Australia/ANZCHOG be liable to you or any third party for any:
  - Loss of profits, revenue, goodwill or business, business interruption, corruption, loss or alteration of data, downtime costs, loss of use, failure to realise anticipated savings or for any indirect or consequential loss of damage of whatsoever nature, however caused;
  - Viruses worm, trojan or other malicious code introduced into, or transmitted to, your or any third part during the course of using the Platform or the Services;

#### Cancellation

- Your application to sponsor does not constitute an attendee registration. You will need to do that separately as per the
- information provided in the technical manual.
- You must notify us in writing if you need to cancel
- Cancellations made on or before Tuesday 10 April 2025 will be refunded less 50% cancellation fee.
- Cancellations received after Tuesday 10 April 2025 will not be entitled to a refund.

- Your non-payment does not cancel your contractual obligations to us
- In the unlikely case that the event cancels, ANZCHOG will refund your full financial investment minus any expenses incurred to date of the cancellation. This includes, but not limited to, platform costs for your program involvement and any promotional exposure up until the time cancellation occurs.
- In the unlikely case that the event postpones or changes format significantly from what is outlined in this prospectus the extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. The ANZCHOG 2025 ASM will forward requests for annulment of contract or refund to MCI Australia for arbitration.

#### You and your staff

- Your application to sponsor does not constitute an attendee registration. You will need to do that separately as per the information provided in the technical manual.
- Your staff (even if entitled to a complimentary registration) will be denied access to the event unless they have completed the relevant registration form.

# Sponsorship Application Form

Contact Details			
Mr	Mrs	Ms	Miss Dr Prof
First Name		Surname	
Position		Email	
Phone		Mobile	
Organisation name (for invoicing purposes)			
Organisation name (for marketing purposes if different to above)			
Postal Address		City	
		State	
		Postcode	
		Country	

Opportunities		Number of Opportunities		Price	
Partnership Packages					
	Principal Partner	2 Opportunities		\$38,000 ex GST	
	Diamond Partner	1 Opportunities		\$30,000 ex GST	
	Gold Partner	3 Opportunities		\$26,000 ex GST	
	Silver Partner	1 Opportunity		\$20,000 ex GST	
	Bronze Partner	2 Opportunities		\$18,000 ex GST	
	Partner Breakfast (Standalone)			\$13,000 ex GST	
Pre-ASM Opportunities					
	Pre-Conference Education Day (Allied Health)	Exclusive		\$10,500 ex GST	
	Pre-Conference Nurses Workshop	Exclusive		\$10,500 ex GST	
Branding					
	Meeting App	Exclusive		\$10,000 ex GST	
	Landyard	Exclusive		\$10,000 ex GST	
	Social Media Photo Wall	Exclusive		\$10,000 ex GST	
Program					
Select one	International/National speaker sponsor	Exclusive		\$18,000 ex GST (International)	\$5,500 ex GST (AU/NZ)
Delegate Experience					
	Recharge Station	Exclusive		\$8,000 ex GST	
	Catering	Exclusive		\$6,000 ex GST	
	Wellbeing Station	Exclusive		\$6,000 ex GST	
	Directional Floor Decal	3 opportunities		\$3,500 ex GST	
	Barista Coffee Cart	Exclusive		\$10,000 ex GST	
Networking					
	Welcome Reception	Exclusive (NPO only)		\$10,000 ex GST	
	Poster Session	Exclusive (NPO only)		\$10,000 ex GST	
	Gala Dinner	Exclusive (NPO only)		\$12,000 ex GST	

# Sponsorship Application Form

Opportunities		Number of Opportunities	Price
	Social Function Promotion		\$3,000 ex GST
Marketing/Advertising			
	Pre-ASM EDM Banner		\$1,500 ex GST
	During-ASM EDM Banner	Exclusive per day – 3 opportunities	\$1,500 ex GST
	Post-ASM EDM Banner		\$1,500 ex GST
	Meeting App Advertisement		\$1,500 ex GST

Exhibitors (please indicate your chosen participation)				
Booth type	Number of booths/ sqm required	Commercial rate Application and payment received up to and including	NPO/NGO rate Application and payment received up to and including	Total
Shell scheme built stand 6sqm		\$4,000 per booth	\$2,500 per booth	

## Exhibition Details

Location: The congress managers will endeavour to allocate space in line with your request, however this cannot be guaranteed. Preferred booth location:

Preferred booth location:

1	
2	
3	

I do not wish to be located adjacent to these companies:

I wish to be located adjacent to these companies:

Confirmation			
My signature below confirms my application to partner the ANZCHOG 2025 ASM. Understanding and agreement to the terms and conditions of partnering or exhibiting with the meeting are assumed with receipt of your completed and signed application to partner or exhibit.			
Full name			
Signature			
Date		Total partnership or exhibition amount (AUD ex GST)	\$

Please tick if you do not wish to receive congress updates via email.



# ANZCHOG

Annual Scientific Meeting  
BNE | 30 Jul – 1 Aug 25

## PARTNERSHIP & EXHIBITION ENQUIRIES

### Please contact:

c/o MCI Australia  
Rebecca Teuma  
ANZCHOG ASM Partnerships Manager  
T: 0447 440 187  
E: [Rebecca.teuma@wearemci.com](mailto:Rebecca.teuma@wearemci.com)

**ANZCHOG**  
Australian & New Zealand  
**Children's Haematology/  
Oncology Group**